



## MEDIA ALERT

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### See how robotic recyclers stack up

*Greater Kansas City Regional FIRST® Robotics Competition  
March 13 & 14, 2015*

**WHO:** More than 1,000 high school students representing 54 teams from around the region, participating for a chance to win regional awards and advance to the *FIRST* World Championship.

**WHAT:** Greater Kansas City Regional *FIRST* Robotics Competition (FRC)

**WHEN:** Friday, March 13 - Saturday, March 14, 2015 (schedule below – media access available Thursday)

**WHERE:** MCC Business & Technology, 1775 Universal Avenue, KC, MO 64120

**THE GAME:** Teams have just six weeks to build a robot to compete using a kit of parts provided by *FIRST* and a standard set of rules. The 2015 game, RECYCLE RUSH<sup>SM</sup>, is played by two Alliances of three teams each—competing in fast-paced matches with student-operated robots—working together to score points by stacking and moving recycling containers and tossing away trash.

**PHOTO/INTERVIEW OPPORTUNITIES:** Students testing, tuning up, and competing with their robots—coaches, mentors, team mascots, volunteers—PLUS hundreds and hundreds of fans.

#### EVENT SCHEDULE:

Thursday, March 12 Noon – 6:30 p.m. – Practice Matches (media access available)  
Friday, March 13 8:30 a.m. – 9:00 a.m. – Opening Ceremonies  
9:00 a.m. – Noon – Qualification Matches

1:00 p.m. – 5:45 p.m. – Qualification Matches  
5:45 p.m. – 6:30 p.m. – Awards Ceremony  
Saturday, March 14 8:30 a.m. – 9:00 a.m. – Opening Ceremonies  
9:00 a.m. – 12:15 p.m. – Qualification Matches  
1:30 p.m. – 4:30 p.m. – Final Rounds  
4:30 p.m. – 5:30 p.m. – Awards Ceremony

**ATTENDANCE INFO:** Free Admission. Free Parking. Food trucks on site. Backstage student led tours available. JR. *FIRST* LEGO League, *FIRST* LEGO League and *FIRST* Tech Challenge Demos

Thank you to our sustaining partners:

