



**2010 FIRST Robotics Competition
Greater Kansas City Regional
March 4-6, 2010**

We invite you to join the 2010 FIRST Robotics Competition Greater Kansas City Regional, March 4-6, 2010, at Hale Arena in Kansas City, MO as a sponsor of this event. Your participation will position your company as a major supporter of a remarkable event that encourages and empowers high school students across Missouri, Kansas and North America. This event in Kansas City will attract over 1500 participants and several thousand spectators and ensures our nation's future in the science, engineering and technology workforce.

**\$25,000+
LEADERS IN TECHNOLOGY SPONSOR
BENEFIT PACKAGE**

Marketing Benefits:

- Your company will be recognized as Leaders in Technology Sponsor in all regional event promotions that include but are not limited to:
 - Regional Event Program
 - KC FIRST web site
 - Event Signs/Electronic Banners at the event
- 10' x 10' preferred placement exhibit space at the Greater Kansas City Regional event.
- Positioned as Leaders in Technology Sponsor with your company's logo in print ads
- Leaders in Technology Sponsor placement on signage at pre-event, off-site promotions and exhibits
- Recognition as Leaders in Technology Sponsor by Master of Ceremonies throughout the regional
- Recognition as Regional Leaders in Technology Sponsor on the *FIRST* website; listed in the *FIRST* Annual Report, recognition in the *FIRST* Regional Program

Event Benefits:

- 6 passes to the Greater Kansas City Regional VIP Event
- 2 passes to VIP events at the 2010 *FIRST* Robotics Competition, Atlanta, GA, April 15-17, 2010

\$10,000+
CAPTAINS OF INNOVATION SPONSOR
BENEFIT PACKAGE

Marketing Benefits:

- Your company will be recognized as a Captains of Innovation Sponsor in all regional event promotions that include but are not limited to:
 - Regional Event Program
 - *KC FIRST* web site
 - Event Signs/Electronic Banners at the event
- 10' x 10' exhibit space at the 2010 Greater Kansas City Regional event
- Positioned as Captains of Innovation Sponsor with your company's logo in print ads
- Captains of Innovation Sponsor placement on signage at pre-event, off-site promotions and exhibits
- Recognition as Captains of Innovation Sponsor by Master of Ceremonies throughout the regional
- Recognition as Regional Captains of Innovation on the *FIRST* website; listed in the *FIRST* Annual Report, recognition in the *FIRST* Regional Program

Event Benefits:

- 4 passes to the 2009 Greater Kansas City Regional VIP Event
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\$5,000+
FRIENDS OF THE FUTURE
BENEFIT PACKAGE

Marketing Benefits:

- Your company will be recognized as Friends of the Future Sponsor in all regional event promotions that include but are not limited to:
 - VIP Invitations
 - Regional Event Program
 - *KC FIRST* web site
 - Event Signs/Electronic Banners at the event
- 10' x 10' exhibit space at the 2009 Greater Kansas City Regional event
- Friends of the Future Sponsor placement on signage at pre-event, off-site promotions and exhibits
- Recognition as Friends of the Future Sponsor by Master of Ceremonies throughout the regional
- Recognition as Regional Friend of the Future on the *FIRST* website; listed in the *FIRST* Annual Report, recognition in the *FIRST* Regional Program

Event Benefits:

- 2 passes to the 2009 Greater Kansas City Regional VIP Event

\$2,500+
ROBOT BOOSTERS
BENEFIT PACKAGE

Marketing Benefits:

- Your company will be recognized as Robot Boosters in all regional event promotions that include but are not limited to:
 - Regional Event Program
 - *KC FIRST* web site
 - Event Signs/Electronic Banners at the event
- Recognition as Robot Boosters by Master of Ceremonies throughout the regional
- Recognition as Regional Robot Booster on the *FIRST* website; listed in the *FIRST* Annual Report, recognition in the *FIRST* Regional Program

\$500+
FIRST FANS
BENEFIT PACKAGE

Marketing Benefits:

- Your company will be recognized as a *FIRST* Fans Sponsor in the regional program guide.
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